PROBLEM SOLUTION FIT

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| **Date** | 19 September 2022 |
| **Team no** | **PNT2022TMID48980** |
| **Project name** | IOT- Based safety gadget for child  safety Monitoring and notification |
| **Maximum marks** | 2 Marks |

1. Didn’t know the exact solution to solve the Problem.



1. Parents who are engaged in their work.
2. Care-taker who are aged.
3. Customer who can’t be with their child.
4. It is too costly to afford.

Child tracking and monitoring gadget can be a best solution.



1. Wearable tracker that helps to monitor their child.
2. Alert GPS can also be a solution.

Due to lack of child safety and increasing fear of the parents about the child locations and their actions.

1. To protect the child from harm.
2. To track current location.
3. To raise alarm in-case of emergency.
4. To record messages, if the child crosses the geo-fence.

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|  | 1. **TRIGGERS**   Because of the increasing abducts in the society and the child who is not grown enough to take care of themselves.   1. **EMOTIONS: BEFORE / AFTER** | **TR**  **EM** | | **10. YOUR SOLUTION SL**  To design a gadget for protection and alert the parents in emergency. | **8. CHANNELS of BEHAVIOUR CH**  Online: Apps can be developed to track the child’s live location.  Offline: sensor can be used. |  |
| How do customers feel when they face a problem or a job and afterwards?  i.e. lost, insecure > confident, in control - use it in your communication strategy & design.  Before: worried, disconsolate. After: intrepid, peaceful. |  |  |